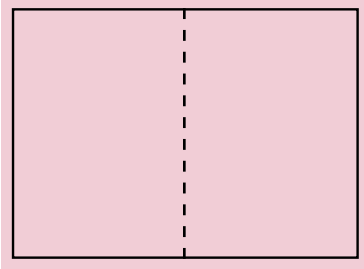


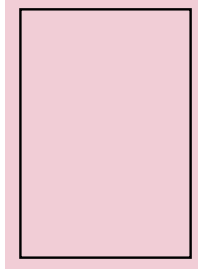
INDEPENDENT
EDUCATION
TODAY

SIZE	1 ISSUE	3 ISSUES	6 ISSUES	12 ISSUES
DISPLAY				
Quarter page	£540	£486	£432	£378
Third page	£720	£648	£576	£504
Half page	£1,080	£972	£864	£756
Full page	£1,500	£1,350	£1,200	£1,050
Double page spread	£2,400	£2,160	£1,920	£1,680
SPECIAL POSTIONS				
Ist double page spread	£3,168	£2,376	£2,112	£1,848
Inside front cover	£2,040	£1,836	£1,632	£1,428
Inside back cover	£1,800	£1,620	£1,400	£1,260
Outside back cover	£2,040	£1,836	£1,632	£1,428
Ist right-hand page	£1,620	£1,458	£1,296	£1,134
False front cover	£3,000	£2,700	£2,400	£2,100
FEATURE SPONSORSHIP				
Sponsor sandwich (2 x full page adverts either side of article, column, logo throughout article)				£1,920
Centre Pillar (1 x full page advert in central position of a double page spread)				£1,440
Feature Bookends (2 x half page vertical adverts on outside edges of a double page spread)				£1,440
Tower Bookends (2 x quarter page vertical adverts on outside edges of a double page spread)				£1,200
Fireplace (1 x half page horizontal advert in bottom centre of double page spread)				£1,200

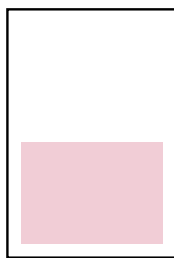
Double page + bleed



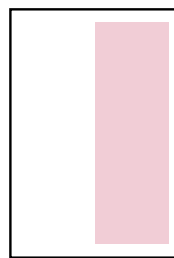
Full page + bleed



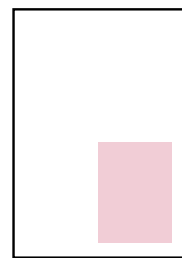
Half page horizontal



Half page vertical



Quarter page



Double page: 420mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Full page: 210mm(w) x 297mm(h) Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Half page horizontal: 180mm(w) x 128mm(h)

Half page vertical: 88mm(w) x 262mm(h)

Quarter page: 88mm(w) x 128mm(h)

FILE FORMATS SUPPORTED:

Adobe InDesign CC or below (please include all images and fonts)

Adobe Illustrator CC or below (please include all images and fonts)

Adobe Photoshop CC or below (please flatten all layers)

Standard File Formats:

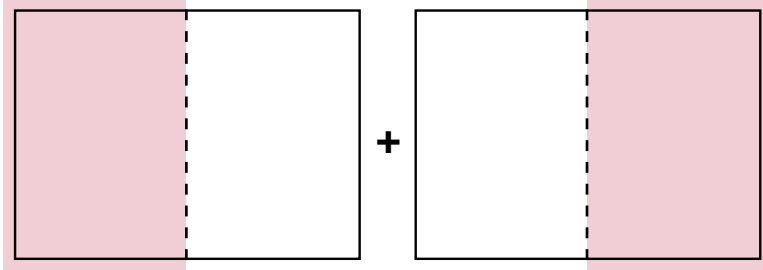
A PDF file is preferred but we do accept the following file formats; TIFF, JPEG and EPS

All files and images must be converted to CMYK otherwise colours may change when printed.

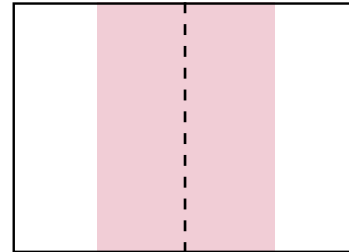
Resolution: 300 DPI resolution at actual size

Supplying artwork can be either emailed or sent via a file transfer site such as WeTransfer. You can also put it onto our Dropbox account, please contact us for the details.

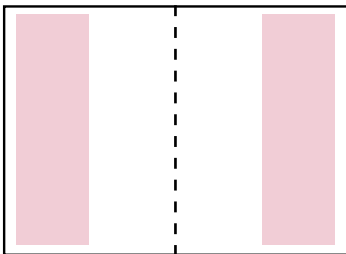
Sponsor sandwich



Center pillar*



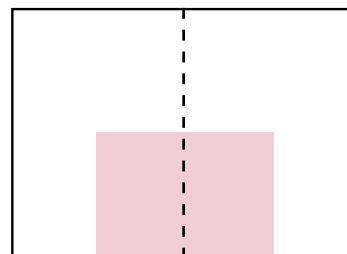
Feature bookends



Tower bookends



Fireplace*



Sponsor sandwich: 420mm(w) x 297mm(h). Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Center pillar:* 420mm(w) x 297mm(h). Please add 3mm bleed on all full page adverts and keep all text 15mm away from the page edges.

Feature bookends: 88mm(w) x 262mm(h)

Tower bookends: 43.75mm(w) x 262mm(h)

Fireplace:* 205mm(w) x 128mm(h)

FILE FORMATS SUPPORTED:

Adobe InDesign CC or below (please include all images and fonts)

Adobe Illustrator CC or below (please include all images and fonts)

Adobe Photoshop CC or below (please flatten all layers)

Standard File Formats:

A PDF file is preferred but we do accept the following file formats; TIFF, JPEG and EPS.

All files and images must be converted to CMYK otherwise colours may change when printed.

Resolution: 300 DPI resolution at actual size

Supplying artwork can be either emailed or sent via a file transfer site such as WeTransfer. You can also put it onto our Dropbox account, please contact us for the details.

* For fireplace and center pillar adverts, please allow for center fold break when designing artwork.